

GREATER COLUMBUS CONVENTION CENTER REACTIVATION STRATEGY

WE LOOK FORWARD TO WELCOMING YOU BACK TO THE GCCC SOON

Attendee and guest health and safety is the top priority of the ASM Global managed Greater Columbus Convention Center (GCCC). The GCCC has developed a comprehensive and sustainable cleaning, training, and safety guide to lead our reactivation efforts and facility operation moving forward. The **GCCC REACTIVATION AND SARS-CoV-2 MITIGATION PLAN** has been crafted and informed by ASM's VenueShield® program.

VenueShield®

VenueShield is focused upon new environmental hygiene protocols and standards to meet evolving guest expectations and define the customer journey of the future as guests enter ASM Global's 350 venues worldwide and our delivery of the highest standard of care. In creating this initiative, ASM Global has engaged and partnered with The Centers for Disease Control, National Institute of Health, United States Environmental Protection Agency, Occupational Safety and Health Administration and U.S. Department of Homeland Security.

THERE ARE SIX CORE OPERATING PRINCIPLES WITHIN VENUESHIELD:

- ENVIRONMENTAL HYGIENE
- FOOD SERVICE
- CUSTOMER JOURNEY
- TALENT/WORKFORCE
- TECHNOLOGY & EQUIPMENT
- PUBLIC AWARENESS



GLOBAL BIORISK ADVISORY COUNCIL CERTIFICATION

The GCCC has achieved the Global Biorisk Advisory Council® (GBAC) STAR™ accreditation. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, GCCC has implemented the most stringent protocols for cleaning, disinfection, and infectious disease prevention in the facility.

To achieve GBAC STAR™ accreditation, the Greater Columbus Convention Center was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment (PPE) and emergency preparedness and response measures.

To add convenience and value to all advanced safety protocols, **GCCC's PPE Resource Center** has been made accessible to events and guests via an online portal from applied graphics partner, ID Graphics with ID Clean Solutions. The PPE pre-order link can be accessed at: <https://bit.ly/GCCCPPE>. Curbside delivery is also available.

More detailed information, including the full **GCCC REACTIVATION AND SARS-CoV-2 MITIGATION PLAN** can be found on the GCCC website at www.columbusconventions.com

