



JOIN THE GCCC TESTIMONIAL VIDEO CAMPAIGN

HOW THE VIDEO WILL BE USED

To amplify the Greater Columbus Convention Center's (GCCC) reactivation and safety messaging, we are calling on our clients, partners, and guests to help share their experience. Through recording a short video message, you will be included in our promotional GCCC testimonial video to show the strength of the industry.

The video will be shared through GCCC social media channels, email, and on the GCCC website. We would love for your participation for this campaign.

ALL VIDEOS MUST BE SUBMITTED BY MAY 20

HOW TO RECORD YOUR VIDEO

The testimonial videos can be very quick, but not shorter than 30 seconds and no longer than ten minutes. You can record on your smartphone. Once completed, please send all submissions to (lnutter@columbusconventions.com) using WeTransfer: (<https://wetransfer.com/>) . You are not required to sign up or have an account to upload a video. Instructions for uploading a video on WeTransfer can be found [here](#).

VIDEO TIPS

- Shoot your video horizontally (landscape) for consistent formatting
- Center yourself in the middle of the frame
- Make sure you are in a space with good lighting so you can be seen clearly
- Try to find an area with limited outside noise like traffic, construction, chatter, etc.
- Have the phone in a stationary position (rather than having someone else holding it) so that the recorded image is steady
- Make sure to have the video 3 – 4 feet away from you and the volume is up

SCRIPT

Please start the video with stating your name, title and organization.

Questions/statements to answer:

- First impression of the health and safety implementations at the GCCC
- What made the GCCC stand out from other options?
- How is it working with the GCCC?
- What would you tell someone who is considering hosting their event at the GCCC?
- Anything else you would like to comment or say about the GCCC?

VIDEO RELEASE FORM : Participants of the video submissions must fill out a video release to be included in the campaign. Find the form [here](#).

Questions? Please contact Leslie Nutter (lnutter@columbusconventions.com)



GCCC VIDEO RELEASE & WAIVER

I, _____, agree to record myself for an upcoming video campaign by the Greater Columbus Convention Center.

I further agree that any recording/photography of my image, likeness, and/or words that result in my involvement with the Greater Columbus Convention Center may be duplicated and distributed in whole or in part by the Greater Columbus Convention Center in any manner and media worldwide (including but not limited to printed and digital media, social media, press releases, websites, and promotional videos).

In signing below, I grant permission to the Greater Columbus Convention Center the rights to use my image, likeness, and words for purposes as indicated above, and waive all rights to ownership or royalty. All other uses than those indicated above must be discussed with and approved by me prior to usage.

Signature: _____

Printed Name: _____

Date: _____

**PLEASE EMAIL THE VIDEO RELEASE & WAIVER TO
LNUTTER@COLUMBUSCONVENTIONS.COM**

Questions? Contact Leslie Nutter (lnutter@columbusconventions.com)